

CareCredit and LocateADoc.com Renew Exclusive Agreement

Release Date:

Wednesday, July 15, 2015 4:30 pm EDT

Terms:

[Products & Services](#) [1] [Business Updates](#) [2]

Dateline City:

COSTA MESA, Calif. & ORLANDO, Fla.

COSTA MESA, Calif. & ORLANDO, Fla.--(BUSINESS WIRE [3])--CareCredit [4], a leading provider of patient financing, and [LocateADoc.com](#) [5], a premier online physician directory with more than 150,000 doctors specializing in plastic surgery, hair restoration, dentistry, ophthalmology and chiropractic, today announced the renewal of their exclusive marketing agreement. Through this agreement, the two companies will continue to provide greater access to patient financing options for health, wellness and beauty procedures to the more than two million consumers who visit the [LocateADoc.com](#) site each year.

CareCredit and [LocateADoc.com](#) have partnered since 2004, and continue to enhance the user experience for consumers applying for a CareCredit credit card online or through a mobile device directly from the [LocateADoc.com](#) site.

"The availability of financing can be instrumental to consumers when considering medical procedures," said Dave Fasoli, president and CEO of CareCredit. "Collaboratively, CareCredit and [LocateADoc.com](#) are committed to giving the two million [LocateADoc.com](#) users easy access to CareCredit's application process as they consider health, wellness and beauty procedures."

"Consumers today demand greater information as they consider medical procedures, which includes access to financing options," said Glen Lubbert, founder of [LocateADoc.com](#). "CareCredit's convenient application process, which is available straight from our website, adds tremendous value for the patients seeking services through [LocateADoc.com](#)."

CareCredit actively develops business alliances to deliver value and utility to its nine million cardholders and to help consumers eliminate financial barriers to care. This exclusive agreement underscores CareCredit's position as a leading provider of patient financing in the health, wellness and beauty segment.

About CareCredit

For nearly 30 years, [CareCredit](#) [6], from Synchrony Financial, (NYSE: **SYF** [7]) has helped millions of patients receive needed and desired care. CareCredit is a health, wellness and beauty credit card that can be used as a financing option for certain expenses not covered by insurance or to bridge payment when desired care exceeds insurance coverage. CareCredit is accepted at more than 185,000 healthcare practices nationwide. For more information on CareCredit, call 800-300-3046 or visit www.carecredit.com [8].

About LocateADoc.com

After more than 17 years and millions of visitors, [LocateADoc.com](#) [9] is a premier online physician directory, connecting consumers with more than 150,000 doctors in specialties such as dentistry, ophthalmology, plastic surgery, hair restoration and chiropractic care. Since its inception in 1998, [LocateADoc.com](#) has been helping patients easily find a local doctor. [LocateADoc.com](#) is a flagship product Mojo Interactive, an Orlando, Fla.-based web company offering a platform of specialized resources and advanced technologies.

FOR MORE INFORMATION

www.carecredit.com [10] or [Facebook.com/CareCredit](https://www.facebook.com/CareCredit) [11] or [Twitter.com/CareCredit](https://twitter.com/CareCredit) [12]

©2015 CareCredit. All rights reserved.

Language:

English

Contact:

CareCredit
Cindy Hearn
senior vice president, branding & communications
800-300-3046, ext. 4138
chearn@carecredit.com [13]
or
Synchrony Financial
Communications, 855-791-8007
media.relations@synchronyfinancial.com [14]

Ticker Slug:

Ticker: SYF
Exchange: NYSE

Source URL: <https://newsroom.synchrony.com/press-release/products-services/carecredit-and-locateadocom-renew-exclusive-agreement>

Links:

[1] <http://newsroom.synchrony.com/category/press-release-category/%5Bcatpath-raw%5D-1>
[2] <http://newsroom.synchrony.com/category/press-release-category/%5Bcatpath-raw%5D-2>
[3] <http://www.businesswire.com>

- [4] <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.carecredit.com&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=CareCredit&index=1&md5=4fb2b95d08778c14e70c4959dc08b3b6>
- [5] <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.locateadoc.com&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=LocateADoc.com&index=2&md5=75d56ad223379a543cf6b4e34f63d5de>
- [6] <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.carecredit.com&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=CareCredit&index=3&md5=9f767164ed49142c0d6a30361a6e57c5>
- [7] <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Finvestors.synchronyfinancial.com%2F&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=SYF&index=4&md5=d9b7885f523cdef31ea110a544f18bcf>
- [8] <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.carecredit.com&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=www.carecredit.com&index=5&md5=f35acfbece261d15ad26c25f465567a5>
- [9] <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.locateadoc.com&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=LocateADoc.com&index=6&md5=68e659a7fa1b488e855e6d19fbac5fef>
- [10] <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.carecredit.com&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=www.carecredit.com&index=7&md5=95874cae42616b58a764de3d815074cb>
- [11] <http://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Fwww.facebook.com%2FCareCredit&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=Facebook.com%2FCareCredit&index=8&md5=522be51aefe9de3098113396965ef19f>
- [12] <http://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Ftwitter.com%2Fcarecredit&esheet=51142472&newsitemid=20150715006121&lan=en-US&anchor=Twitter.com%2FCareCredit&index=9&md5=b056d9f1b85efc6e503db490684a0487>
- [13] <mailto:chearn@carecredit.com>
- [14] <mailto:media.relations@synchronyfinancial.com>