

Shopify Integration with Synchrony Financing App Quick Start Guide



Follow this guide to integrate the Synchrony Financing Marketing Messaging and Payment Apps to your Shopify store.

These Apps will display Synchrony financing offers on all Product Display pages, Product Listing pages, and Cart pages, as well as add **Pay With Synchrony** as a payment option during checkout. This will give customers the flexibility to choose the financing option that fits their needs.

If you are unfamiliar with Shopify refer to the full [Shopify Integration Guide](#) for comprehensive instructions.

Note: In order to activate the Synchrony App you **must be enrolled** with Synchrony. Visit [Synchrony.com/Business/eCommerce-Solutions](https://synchrony.com/Business/eCommerce-Solutions) for more details.

INSTALLATION

STEP 1: Navigate to the **Shopify App Store** within your Admin Console

STEP 2: Search for The Synchrony On-Site Messaging App

Search **Synchrony** in the Shopify App Store search bar

STEP 3: Click **Install**

The Install page will display within your Admin Console

CONFIGURATION & APP SETTINGS

STEP 1: Navigate to **Synchrony Marketing** under **Apps**

STEP 2: Configure Payment Processing

- Locate your Activation Key provided via email
- Click **Activate**

STEP 3: Navigate to **Settings** under **Synchrony Marketing**

STEP 4: Select Advertising Preference

- **Product Display Page**, **Product Listing Page**, and **Shopping Cart** will be selected by default
 - Synchrony recommends leaving all three check boxes selected
- Click **Continue to Next Step**

STEP 5: Select a Page Option

- If you have Shopify 2.0 or later, ensure that **App Block** is selected
 - If your Shopify Theme doesn't support the use of App Blocks, refer to the full [Shopify Integration Guide](#) for comprehensive instructions.
- Click **Publish**

INTEGRATION

STEP 1: Navigate to your **Shopify Theme Editor**

STEP 2: Navigate to **Default Product Detail** page

- Click the blue **Add Section** option
- Select **Synchrony Marketing** under **Apps**
- Move the Synchrony App block below the Price block and click **Save**

If configured correctly, you will see the Synchrony Promotional Financing messaging on your Product Detail page.

STEP 3: Navigate to your **Cart** page

- Click the blue **Add Section** option
- Select **Synchrony Marketing** under **Apps**
- Move the Synchrony App block under the subtotal price and click **Save**

If configured correctly you will see the Synchrony Financing Promotional messaging below the Check Out button.

INTEGRATION & PAYMENTS

Synchrony Payment Gateway App

STEP 1: Navigate back to your **Admin Console**

- Within the Admin Dashboard Navigate to **Payments**
- Click **Add payment method**
- Search **Synchrony** in the search bar and click **Install**

STEP 2: The **Install page** will display in your Admin Console

- Click **Install** again within your Admin Console on your Product Detail page

STEP 3: Return to the **Synchrony STG Configuration** page

- Input the Payment Gateway settings:
 - Address Used for Payment Processing: **Billing Address is recommended**
 - Custom Checkout Page: Select **Yes**
 - Allow Ship to Store: Select **No**

STEP 4: Click **Publish**

STEP 5: Toggle off **Test Mode** and click **Activate**

If configured correctly the Synchrony Financing option will be available during checkout on your website