



# DJ CASTO

## **EVP, CHIEF HUMAN RESOURCES OFFICER**

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DJ Casto is Executive Vice President and Chief Human Resources Officer of Synchrony, one of the nation's premier consumer financial services companies.

DJ is responsible for engaging employees in Synchrony's strategic business imperatives and building people-led development programs that strengthen culture, drive business growth and nurture the company's talent as a competitive advantage.

Previously, DJ led human resources for Synchrony's global enterprise operations and served as HR client leader for the corporate governance functions, including credit, compliance, finance, internal audit, legal, regulatory and risk. In addition, DJ was a key leader driving the human resources and cultural aspects of Synchrony's separation from GE in 2015.

He began his career at PepsiCo in human resources field operations, advancing to lead Labor and Employee Relations for the North American beverages business, where he managed union awareness strategies and programs. He was later responsible for global career development and succession planning as Senior Director of Global Organization Development.

DJ is passionate about helping every employee live Synchrony's values and is committed to community service. He currently serves on the boards of Jobs for America's Graduates (JAG) and buildOn, a nonprofit dedicated to empowering urban youth to transform their neighborhoods.

DJ earned a master's degree in industrial relations and a bachelor's degree in business administration from West Virginia University, where he serves on the Master of Science in Industrial Relations and Human Resources Executive Alumni Board. He is married with three children.