



CURTIS HOWSE

EVP & CEO, HOME & AUTO

Curtis Howse is Executive Vice President and Chief Executive Officer of Home & Auto at Synchrony, one of the nation's premier consumer financial services companies.

In this role, Curtis leads the Home & Auto business platform at Synchrony, where he is responsible for the origination and management of a portfolio of consumer loans across numerous industries, including auto, furniture, home, powersports and others through private label credit cards and promotional financing. Curtis is focused on digital innovation and transforming the customer experience to deliver a seamless transaction process for merchants and consumers.

Curtis has more than 25 years of experience in consumer finance. Prior to this role, Curtis was EVP and Head of Direct-to-Consumer where he was responsible for the expansion of the company's direct-to-consumer banking and products strategy. In this role, Curtis drove growth and digital innovation for Synchrony Bank, a \$63B+ consumer bank platform offering an array of deposit and savings solutions, as well as the Synchrony Mastercard.

Prior to this, Curtis was Senior Vice President and General Manager of the Diversified Client Group at Synchrony, overseeing several key partner portfolios. Prior to Synchrony's separation from GE in 2015, Curtis held roles in operations, business development and client development at GE Consumer Finance and led various business divisions in the U.S., Argentina, Brazil, Canada and Mexico.

Curtis is an executive sponsor of Synchrony's African American Diversity Network, one of eight Synchrony diversity networks that promote diversity and inclusion throughout the company. He also serves on the Business Advisory Board of the College of Business at Dillard University and is a member of the Executive Leadership Council.

Curtis earned a bachelor's degree in computer information systems from DeVry University.